

## A Busy Summer Ahead

Welcome to the latest edition of our NewsFlow. We're gearing up for an exciting and busy summer ahead! Look out as we unveil our new brand of Clever taps, showers, and mixers, and experience the convenience of Instant Hot Water Taps.

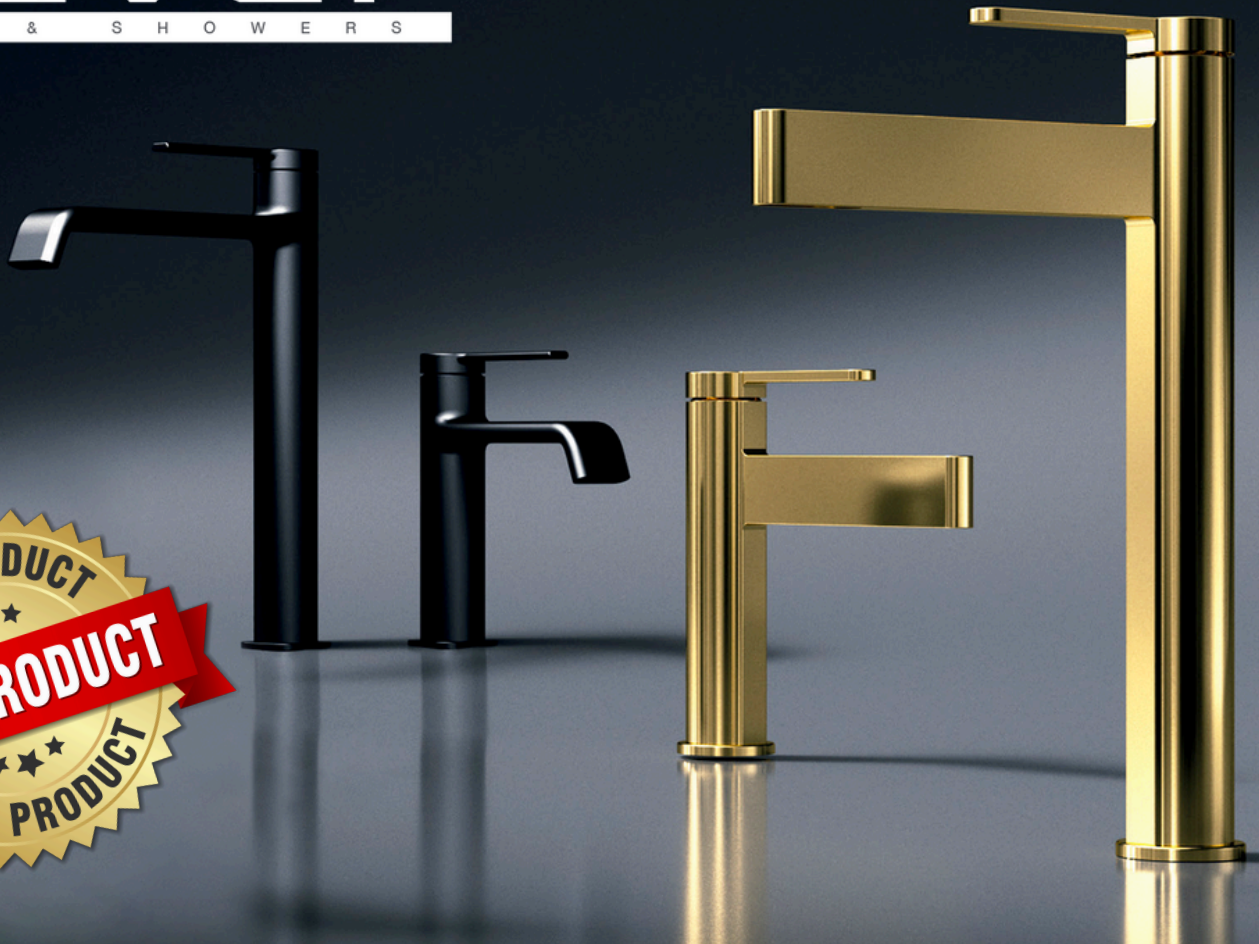
We'll also be launching a selection of top-notch plastic pipe fittings, ensuring durability and efficiency in every installation. Committed to staying at the forefront of industry trends, we also share details about our attendance at this year's InstallerSHOW. Be prepared for a summer filled with ground-breaking solutions and unparalleled innovation.

ISSUE 02. APR-JUN 2024

# NEWS FLOW

# clever

T A P S & S H O W E R S

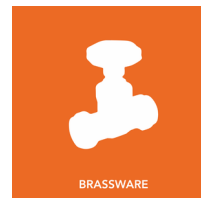
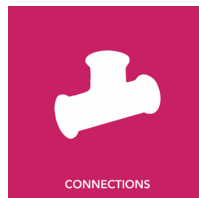
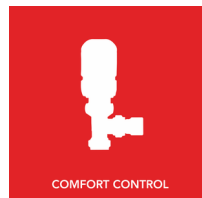


### ORDER TODAY:

Tel: 01942 603 351

Email: [contactcentre@westco.co.uk](mailto:contactcentre@westco.co.uk)

Web: [www.westco.co.uk](http://www.westco.co.uk)



# THE CLEVER CHOICE

We're delighted to introduce a new brand of taps, showers, and accessories from STH Westco. The Clever Choice, will launch in **June 2024**, replacing our current Francis portfolio.

Featuring smart technology, exquisite designs, durable finishes, and long-lasting cartridges, Clever offers a selection of products across styles, finishes and price points. Loaded with tech such as Cold Start, Flow Limiters, Aerators and Easy Fix. Clever is eco-friendly and easy to fit and use, with a striking continental design and a curated offer selected for the UK market, Clever expertly combines outstanding quality and exceptional value.

Offering more choice to our merchant and the installer, the Clever range boasts an impressive 200 UK SKU's, with access to more through a global catalogue. When you purchase Clever products from STH Westco.

Perfect for all your customers' needs, Clever helps solidify our position as your 'one stop shop', providing everything your customers need for their plumbing tasks, both in front and behind the wall.

Contact us today to find out more, including how we can help you launch and market Clever to your customers.



**clever**  
TAPS · SHOWERS · ACCESSORIES

Loaded with advanced tech, packed full of features, and featuring outstanding quality finishes and cartridges.

Clever is the smart alternative to your existing taps and showers brands.



DECADES OF EXPERTISE

**SINCE**  
**1975**



**750,000+**  
**UNITS SOLD**  
**ANNUALLY**



**200**  
SKUS FOR UK  
Access to the  
European  
catalogue of  
over 3,000  
skus





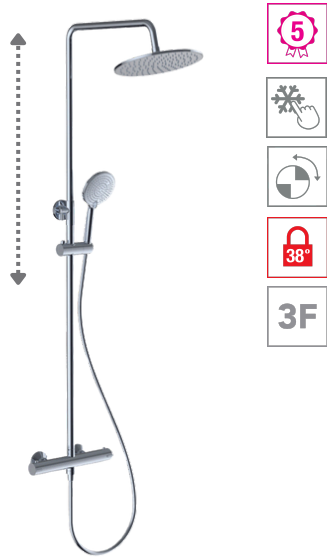
# COMING SOON! COMING SOON! COMING SOON!

## Unveiling Our Cutting-Edge Thermostatic Shower Systems & Mixers.

Available in both striking chrome and robust black finishes, our product will seamlessly integrate into your inventory, presenting a perfect blend of functionality and aesthetics. Elevate your customers' bathroom experiences with a reliable and stylish solution that embodies modern plumbing excellence.



Clever GO! Thermostatic Extendable Shower Mixer



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CODE	RRP INC VAT
62168UK	£293.99

Clever GO! Thermostatic Shower Bar & Rail Kit



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CODE	RRP INC VAT
62160UK	£179.99

Clever GO! Thermostatic Shower Bar

CODE	RRP INC VAT
62161UK	£131.99

Clever GO!2 Thermostatic Extendable Shower Mixer



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CODE	RRP INC VAT
62169UK	£323.99

Clever GO!2 Thermostatic Shower Bar & Rail Kit



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CODE	RRP INC VAT
62162UK	£209.99

Clever GO!2 Thermostatic Shower Bar

CODE	RRP INC VAT
62163UK	£161.99

INSTANT HOT WATER TAP COLLECTION 2024

## CONVENIENCE WITH A TWIST

DESIGNED TO SAVE SPACE, TIME AND WATER, OUR INSTANT HOT WATER TAPS OFFER ULTIMATE STYLE AND FUNCTIONALITY.



**4 in 1**  
**ALPINA**  
INSTANT HOT WATER TAP

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CODE	DESCRIPTION	RRP INC VAT
922221UK	CLEVER ALPINA INSTANT 4 IN 1 DIGITAL HWT CHROME	£959.99
922222UK	CLEVER ALPINA INSTANT 4 IN 1 DIGITAL HWT BLACK & CHROME	£1,049.99
922223UK	CLEVER ALPINA INSTANT 4 IN 1 DIGITAL HWT BLACK & COPPER	£1,049.99
922225UK	2 STAGE ANTI CARBON FILTER KIT	£60

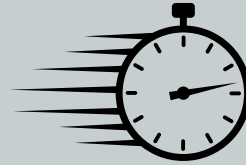


# PolySTH

## PUSH-FIT PIPE & FITTINGS

Introducing Our Cutting-Edge Range of Plastic Pipe Fittings: Revolutionising Plumbing Solutions

PolySTH is a well-established system that has proven its effectiveness with over four decades of its existence.



Quick and easy to install, reducing work time.



Simple and fast joining process eliminating the need for extra equipment, reducing health risks, and work time.



Plastic and lightweight material, reducing the risk of theft compared to alternative materials.



Download Brochure NOW

SCAN



installer  
**SHOW**  
24  
NEC Birmingham 25-27 June 2024

Working together  
to deliver sustainability  
and net zero

**stH Westco**  
**STAND 4F26**

STH Westco is delighted to be exhibiting at InstallerSHOW again this year. We'll be showcasing our innovative new STH Multilayer, Poly STH Pipe & Fittings and unveiling our new brand CLEVER taps & showers to the installer crowd at **stand 4F26**.

The UK's largest event for heat, water, air, and energy technology professionals, this year's event is set to be bigger and better than ever with 50% more floorspace and over 600 exhibitors!

This is the UK's number one destination for discovering the newest product innovations, meeting peers, making connections with manufacturers, gaining insight from live content, and staying up to date with the latest developments in the industry. So you don't want to miss out!

Taking place **25 - 27 June 2024**, at the NEC Birmingham, InstallerSHOW is FREE to attend. To register for a visitor pass, simply visit [www.installershow.com](http://www.installershow.com).

We look forward to seeing you there.

